

**You will not find it**  
ETCHED ON THE CORNERSTONE  
of an ivy-covered building,  
NOR IN A BOOK ON A

LIBRARY SHELF.  
YOU'LL HAVE A  
hard time even  
**pinpointing**  
ITS ORIGIN. BUT  
**T H E**  
**USA**  
**WAY**  
IS VERY REAL.

IT DESCRIBES  
HOW WE CONDUCT  
OURSELVES WITH  
INTEGRITY, DEDI-  
CATION AND CLASS,  
simply because

**IT IS RIGHT TO DO SO.**  
**THE USA WAY**  
is being **proud**, with a  
**grateful heart** and a big  
**SMILE**,  
WHEN OUR  
STUDENTS WALK  
**across the**  
**STAGE TO**

RECEIVE THEIR DIPLOMAS IN A  
MITCHELL CENTER FILLED  
with glistening eyes and pure happiness  
FROM FELLOW GRADUATES,  
FAMILIES, FACULTY AND FRIENDS.

**THE USA WAY**  
IS BEING PASSIONATE  
about our role in  
**TEACHING, RESEARCH**  
**AND SERVICE**  
– **three elements**  
OF A SINGLE  
mission with a  
COMMON  
**THEME: TO BE THE BEST**  
**we can be**  
IN ALL THAT WE DO.

**THE USA WAY** is being  
CAREGIVERS AND HEALERS WHO GIVE  
**hope to patients, providing**  
WORLD-CLASS CARE FROM **exceptional**  
TALENTS THROUGH THE REGION'S  
ONLY ACADEMIC  
**health**

**system.** Being the biggest, has never been  
THE GOAL. INSTEAD, WE CHOOSE  
**the path of being better** –  
BETTER EVERY DAY THAN  
we were the day before.

**THE USA WAY**  
is being fierce,  
**LIKE A JAGUAR**  
ON THE PROWL,  
giving each play  
AND every game  
our very best  
EFFORT WHILE REPRESENTING  
**THE IDEALS OF**  
SPORTSMANSHIP,  
**character**  
and honor.

**THE USA WAY**  
is being humble,  
**KNOWING**  
THAT OURS IS  
a tradition steeped in  
**decades, not centuries.**  
Each person who came  
**BEFORE HAS HELPED BLAZE**  
**THE TRAIL THAT WE TRAVEL**  
today, allowing us to build on the  
success of the **past as we**  
**EMBRACE** **the future.**

**THE USA WAY**  
is being fiscally  
prudent, not wasting what  
WE HAVE BEEN GIVEN.  
A **university**

built on a solid foundation  
is like the wise man's  
HOUSE BUILT ON ROCK.

**THE USA WAY**  
is about discovering  
the servant leader  
in each of us. **SOMETIMES WE ARE**  
**CALLED TO LEAD.**  
**OTHER TIMES, WE ARE**  
**MEANT TO SERVE.**

**NO MATTER**  
**which, THE**  
**USA WAY** IS THE  
NORTH STAR  
**THAT WE CHOOSE**  
to follow. FINALLY,  
**THE USA WAY** IS  
being a member of Jag Nation,  
THROWING OUR J'S WITH CONFIDENCE  
AND PRIDE FOR ALL TO SEE. *Our destiny*  
was not pre-determined.  
Achieving it will never be easy.

**BUT** *from our*  
VERY FIRST **DAYS,**  
**THE USA WAY** HAS  
led us to be **ambitious,**  
DETERMINED AND BOLD,  
moving onward  
and upward,  
AS THE  
**FLAGSHIP**  
**OF THE**  
**GULF COAST.**  
**GO JAGS!**