

You will not find it
ETCHED ON THE CORNERSTONE
of an ivy-covered building,
NOR IN A BOOK ON A

LIBRARY SHELF.
YOU'LL HAVE A
hard time even
pinpointing

ITS ORIGIN. BUT

THE
USA
WAY

IS VERY REAL.

IT DESCRIBES
HOW WE CONDUCT
OURSELVES WITH
INTEGRITY, DEDI-
CATION AND CLASS,
simply because

IT IS RIGHT TO DO SO.

THE USA WAY

is being *proud*, with a
grateful heart and a big

SMILE,

WHEN OUR
STUDENTS WALK
across the

STAGE TO

RECEIVE THEIR DIPLOMAS IN A
MITCHELL CENTER FILLED
with glistening eyes and pure happiness
FROM FELLOW GRADUATES,
FAMILIES, FACULTY AND FRIENDS.

THE USA WAY

IS BEING PASSIONATE
about our role in
TEACHING, RESEARCH
AND SERVICE

– *three elements*

OF A SINGLE

mission with a

COMMON

THEME: TO BE THE BEST

we can be

IN ALL THAT WE DO.

THE USA WAY is being
CAREGIVERS AND HEALERS WHO GIVE
hope to patients, providing
WORLD-CLASS CARE FROM **exceptional**
TALENTS THROUGH THE REGION'S

ONLY ACADEMIC

health

system. *Being the biggest has never been*
THE GOAL. INSTEAD, WE CHOOSE
the path of being better –
BETTER EVERY DAY THAN
we were the day before.

THE USA WAY
is being *fierce,*
LIKE A JAGUAR,
ON THE PROWL,
giving each play
AND every game
our very best
EFFORT WHILE REPRESENTING
THE IDEALS OF
SPORTSMANSHIP,
character
and honor.

THE USA WAY
is being *humble,*
KNOWING

THAT **OURS IS**

a tradition steeped in
decades, not centuries.

Each person who came

BEFORE HAS HELPED BLAZE
THE TRAIL THAT WE TRAVEL

today, allowing us to build on the

success of the

EMBRACE

past as we

the future.

THE
USA WAY
is being *fiscally*
prudent, not wasting what
WE HAVE BEEN GIVEN.
A university

built on a solid foundation
is like *the wise man's*
HOUSE BUILT ON ROCK.

THE USA WAY
is about discovering
the servant leader
in each of us. *SOMETIMES WE ARE*

CALLED TO LEAD.
OTHER TIMES, WE ARE
MEANT TO SERVE.

NO MATTER
which, **THE**
USA WAY IS THE
NORTH STAR
THAT WE CHOOSE
to follow. FINALLY,
THE USA WAY IS
being a member of Jag Nation,
THROWING OUR J'S WITH CONFIDENCE
AND PRIDE FOR ALL TO SEE. *Our destiny*
was not pre-determined.
Achieving it will never be easy.

BUT *from our*
VERY FIRST **DAYS,**
THE USA WAY HAS
led us to be *ambitious,*
DETERMINED AND BOLD,
moving onward
and upward,
AS THE
FLAGSHIP
OF THE
GULF COAST.
GO JAGS!